

They had a
DREAM

see centerfold



the singer



the artist



the entrepreneur

Tamara

Remedios had it all planned.

She was going to follow the corporate rule book to the letter — you know, the one that says you go to school, get your degree and happily live your perfect corporate life in perfectly tailored suits.

"I even wrote in my high school yearbook that, in 10 years, I'd be wearing my Armani suit in my corner office overlooking New York City," Remedios says.

And Remedios appeared to be on her way down that path. Even after traveling solo for a year after college — a trip that mystified the conventional thinkers in her family, who thought she should settle down and get a job —

Remedios had every intention of happily joining the corporate world.

"I got a job at a very traditional marketing firm and was ready to move up the corporate ladder," she says. "But (her employers) told me I thought too much out of the box for the corporate marketing world."

One week later, Remedios began a marketing plan for her own business.

Now, thinking outside the corporate box is her key to success. The corporate suit is sometimes replaced by her pajamas or sweats when she works in her home office, putting out her magazine, *Get Out Today*. *Get Out Today*, a magazine for college students that is distributed at more than 14 colleges across the country, is published by Remedios' company, Xplore Communications.

Through Xplore, Remedios is regularly called upon to give motivational speeches to high school and college students about life after college and starting a business.

"*Get Out Today* is really my personal motto. When people tell me they're in a rut with their job or their family, or even their boyfriend, I tell them 'get out today,'" she says.

"It was difficult for me at first because I come from a background of very traditional thinking. I was supposed to go to school, get a job, get married and have kids, and God forbid if you did anything other than that.

"Most of my friends followed that model. So it was very difficult to take the risk I did at age 23. Now, I have a lot of support. But at the time, people just didn't get it."

And then there's Remedios' mode of promoting herself and her company.

While traditional marketing has helped, Remedios also turned to an unconventional marketing source — TV reality shows.

During the past summer, she was featured on "The Makeover Show" on The Learning Channel cable network. She's now trying to get on a Donald Trump reality show, in which participants would have to work for the real estate tycoon.

"OK, so some of this is my desire for attention, however sad that may sound," she says with a laugh. "But it's a great way to get your name out there.

"Why not?"



TAMARA REMEDIOS, 27, MATAWAN